

Interreg ADRION ADRIATIC-IONIAN



EUROPEAN UNION

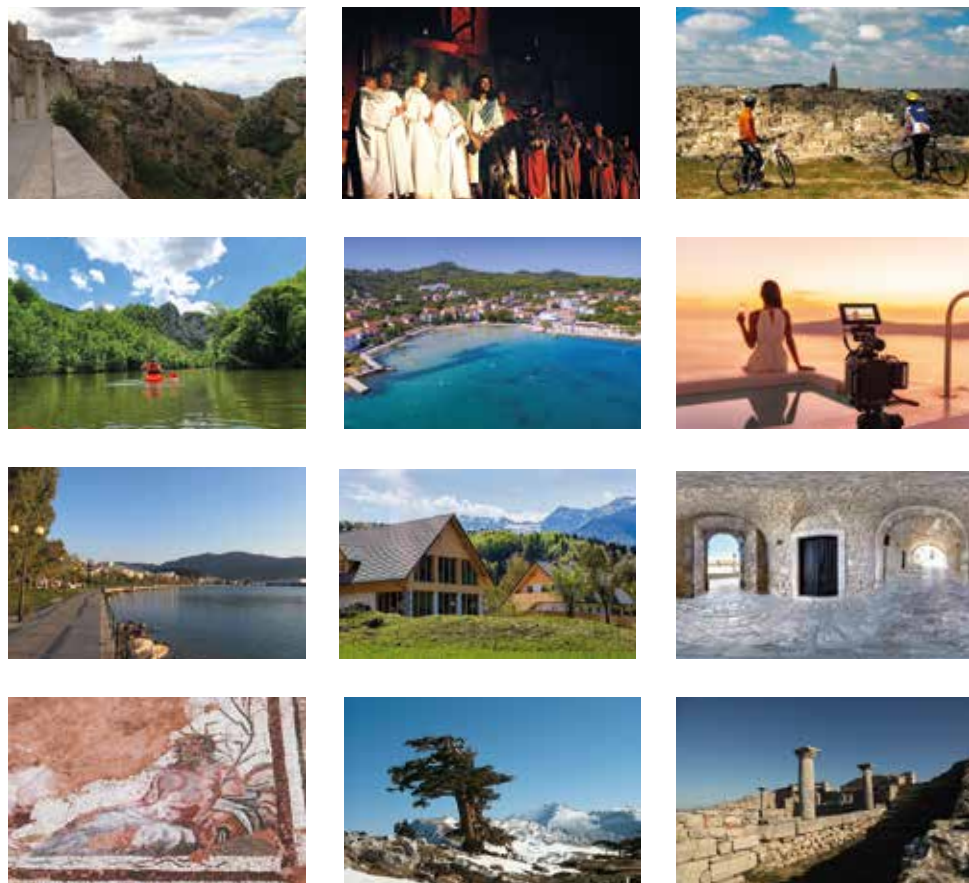
European Regional Development Fund - Instrument for Pre-Accession II Fund

THEMATIC



THEMATIC CALENDAR 2021-2022





THEMATIC is a project promoted and financed by the European Transnational Programme ADRION.

The Main objective of the project is to promote the development of a sustainable and accessible tourism economy in the ADRION region, based on natural, cultural and historical resources. The THEMATIC partners regions include an extraordinary network of touristic destinations: National Parks, UNESCO heritage sites, ethnographic reservoirs, that offer a unique and fertile field for testing and promoting innovative tools, developing strategies for a conscious growth of accessible and sustainable tourism economy.

This calendar will accompany you in the second and last year of the THEMATIC project, from march 2021 to February 2022 Per each month, you will find a picture that introduces to you one of the pilot projects that will be implemented by the THEMATIC partners.

MARCH 2021 UNIVERSITÀ DEGLI STUDI DELLA BASILICATA, Pilot Project *LIPS: Landscape Immersion Points and Sensing. A network of immersion points for the landscape tourism*

APRIL 2021 BSC, BUSINESS SUPPORT CENTRE LTD., Pilot Project *PASSION PLAY: Innovative Revival And Presentation Of Medieval UNESCO Protected Immaterial Heritage*

MAY 2021 APT BASILICATA, Pilot Project *BasBike: Integrated System of services for cycle-tourism in the Basilicata region*

JUNE 2021 ZLATIBOR REGIONAL DEVELOPMENT AGENCY, Pilot Project *NEODIGIT: Design of the Multipurpose Digital Platform for Culture and Nature Heritage Promotion*

JULY 2021 MUNICIPALITY OF PREKO, Pilot Project *SUMMRES: SUsustainable Management of Marine natural RESources*

AUGUST 2021 ENTERPRISE GREECE SA, Pilot Project *LCA: Lights-Camera-Action!: Promoting Greece as a Film-friendly Destination*

SEPTEMBER 2021 REGION OF EPIRUS - REGIONAL UNIT OF THESPROTIA, Pilot Project *TFR Thesprotia Film Route: Thesprotia Film Tourism Route*

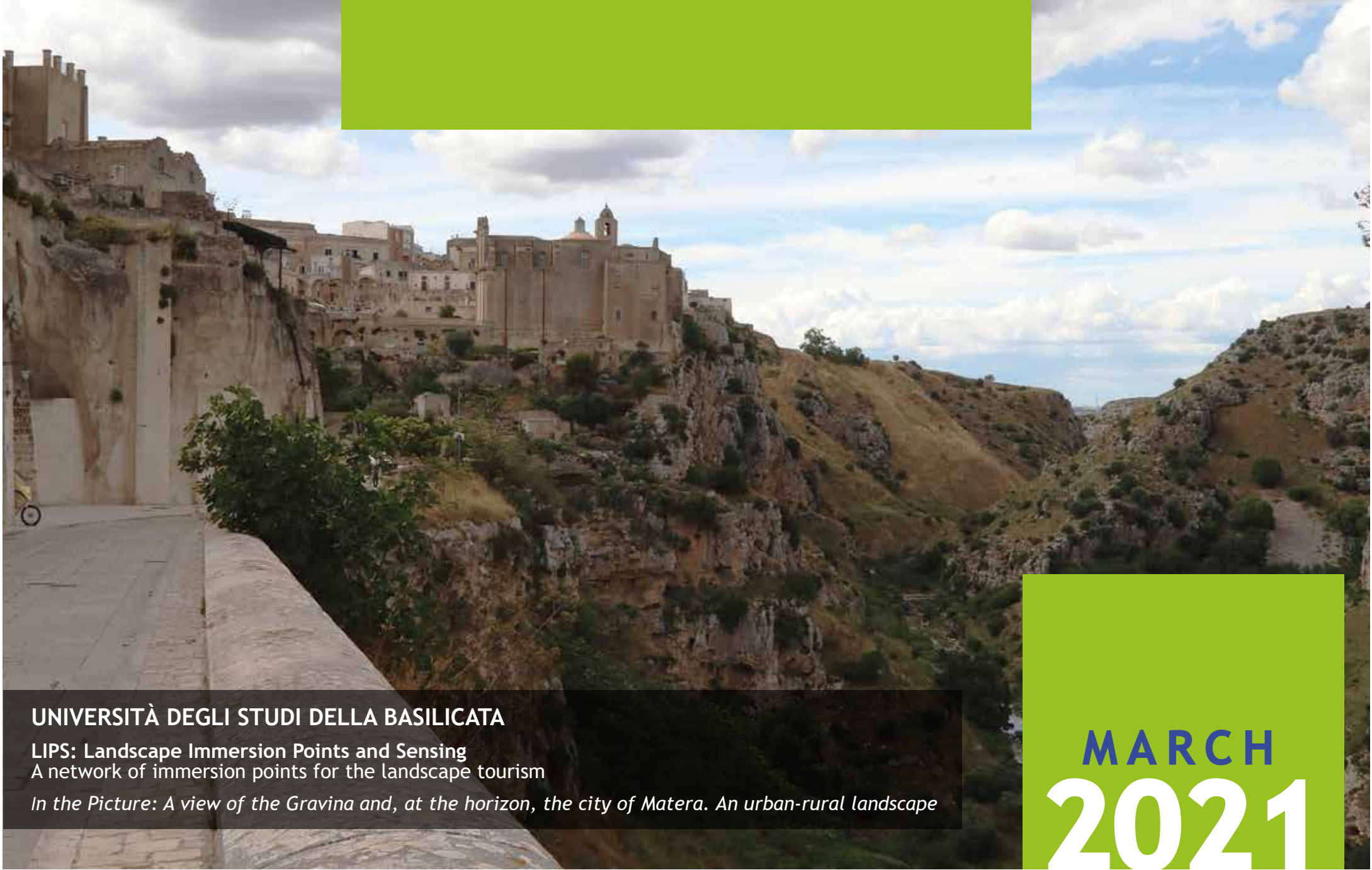
OCTOBER 2021 BSC, BUSINESS SUPPORT CENTRE LTD., Pilot Project *BHEA: Bohinj Heart Of Cultural Identity, Customs And Culinary: Innovative Revival Of Unique Cultural Heritage Of Bohinj Through Customs/Culinary Of Bohinj Valley - Triglav National Park*

NOVEMBER 2021 UNIVERSITÀ DEGLI STUDI DELLA BASILICATA, Pilot Project *GATHE: a multimedia Guide for Accessible Tourism of cultural Heritage*

DECEMBER 2021 MUNICIPALITY MEDIANA- CITY OF NIS, Pilot Project *INNO-CULTURE: Innovative environmental management for promotion of cultural heritage and touristic products*

JANUARY 2022 APT BASILICATA, Pilot Project *BasBike: Integrated System of services for cycle-tourism in the Basilicata region*

FEBRUARY 2022 UNION OF CHAMBERS OF COMMERCE AND INDUSTRY OF ALBANIA, Pilot Project *NPV: New Point of View. Integrated tourism development based on natural and historical resources*

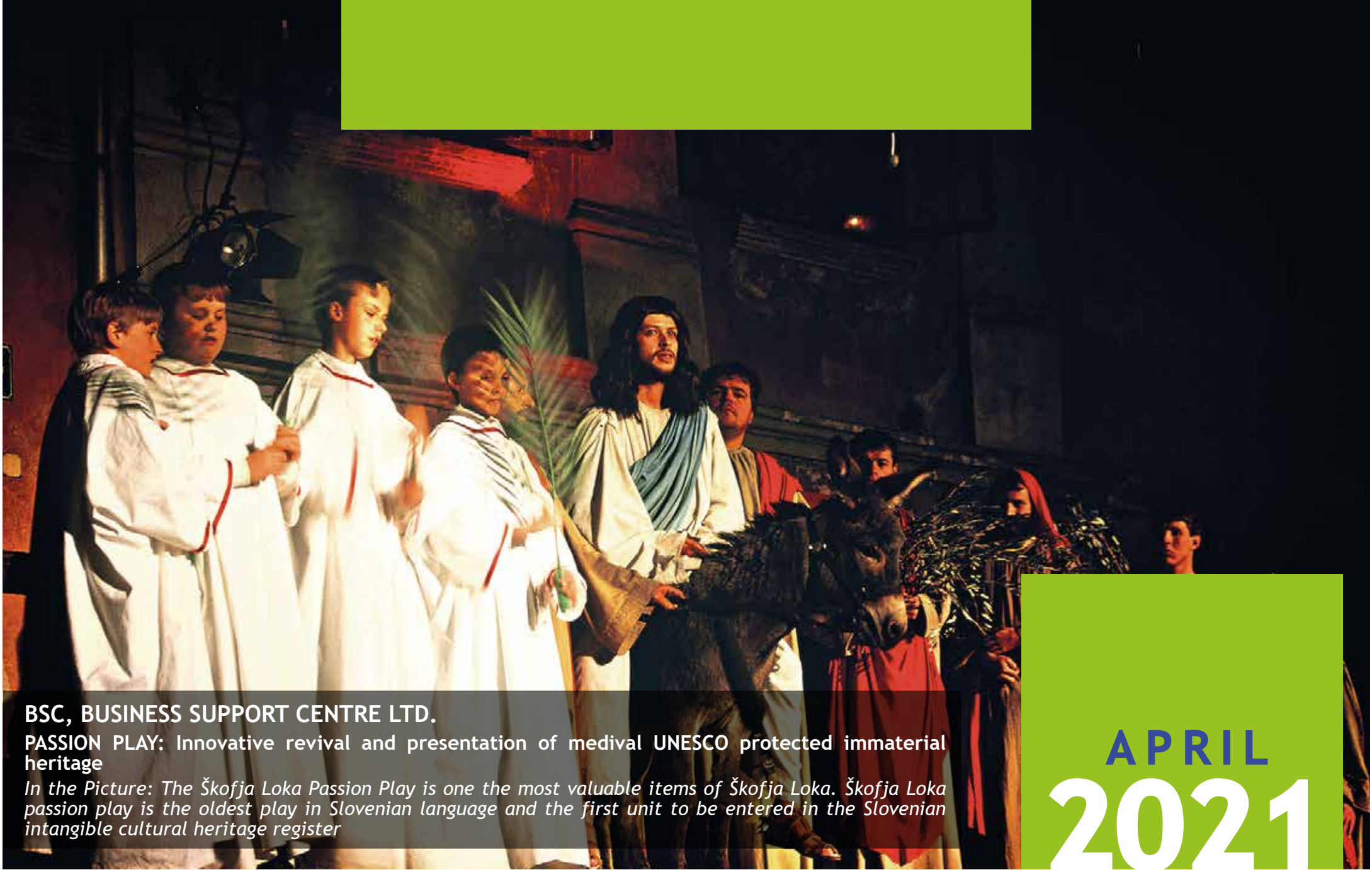


UNIVERSITÀ DEGLI STUDI DELLA BASILICATA
LIPS: Landscape Immersion Points and Sensing
A network of immersion points for the landscape tourism
In the Picture: A view of the Gravina and, at the horizon, the city of Matera. An urban-rural landscape

MARCH
2021

Matera, Italy | ph. APT Basilicata Photo Archive.

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BSC, BUSINESS SUPPORT CENTRE LTD.

PASSION PLAY: Innovative revival and presentation of medieval UNESCO protected immaterial heritage

In the Picture: The Škofja Loka Passion Play is one the most valuable items of Škofja Loka. Škofja Loka passion play is the oldest play in Slovenian language and the first unit to be entered in the Slovenian intangible cultural heritage register

APRIL
2021

📍 Škofja Loka, Slovenia.

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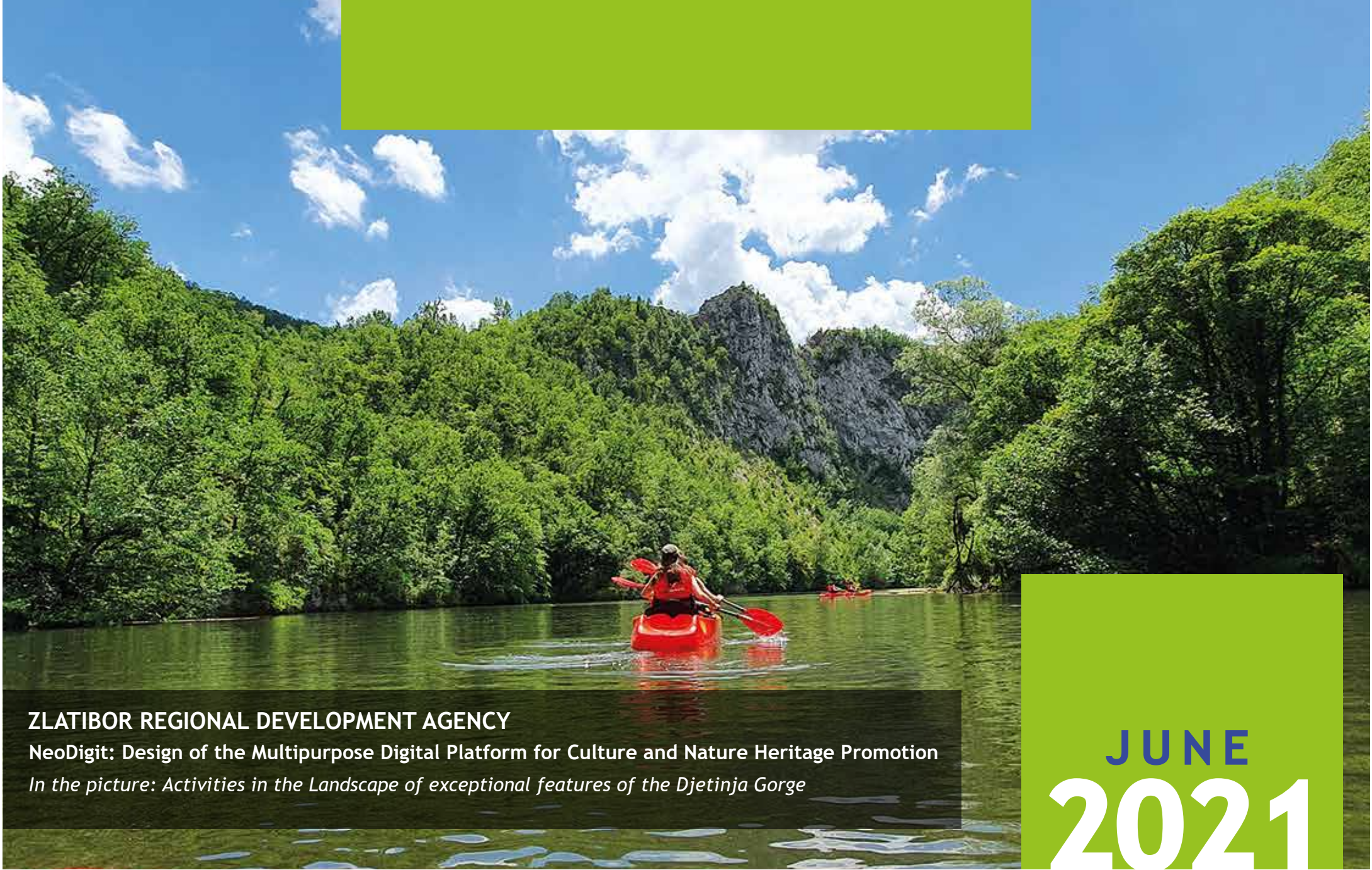
APT BASILICATA

BASBIKE: Integrated System of services for cycle-tourism in the Basilicata region
Pilot project based on the creation of an integrated system for services for cyclotourist to propose itineraries with innovative instruments and customized, like web sites, apps, gps surveys, maps and guides
In the picture: View of Matera.

MAY
2021

📍 Matera, Italy | ph. APT Basilicata Photo Archive.

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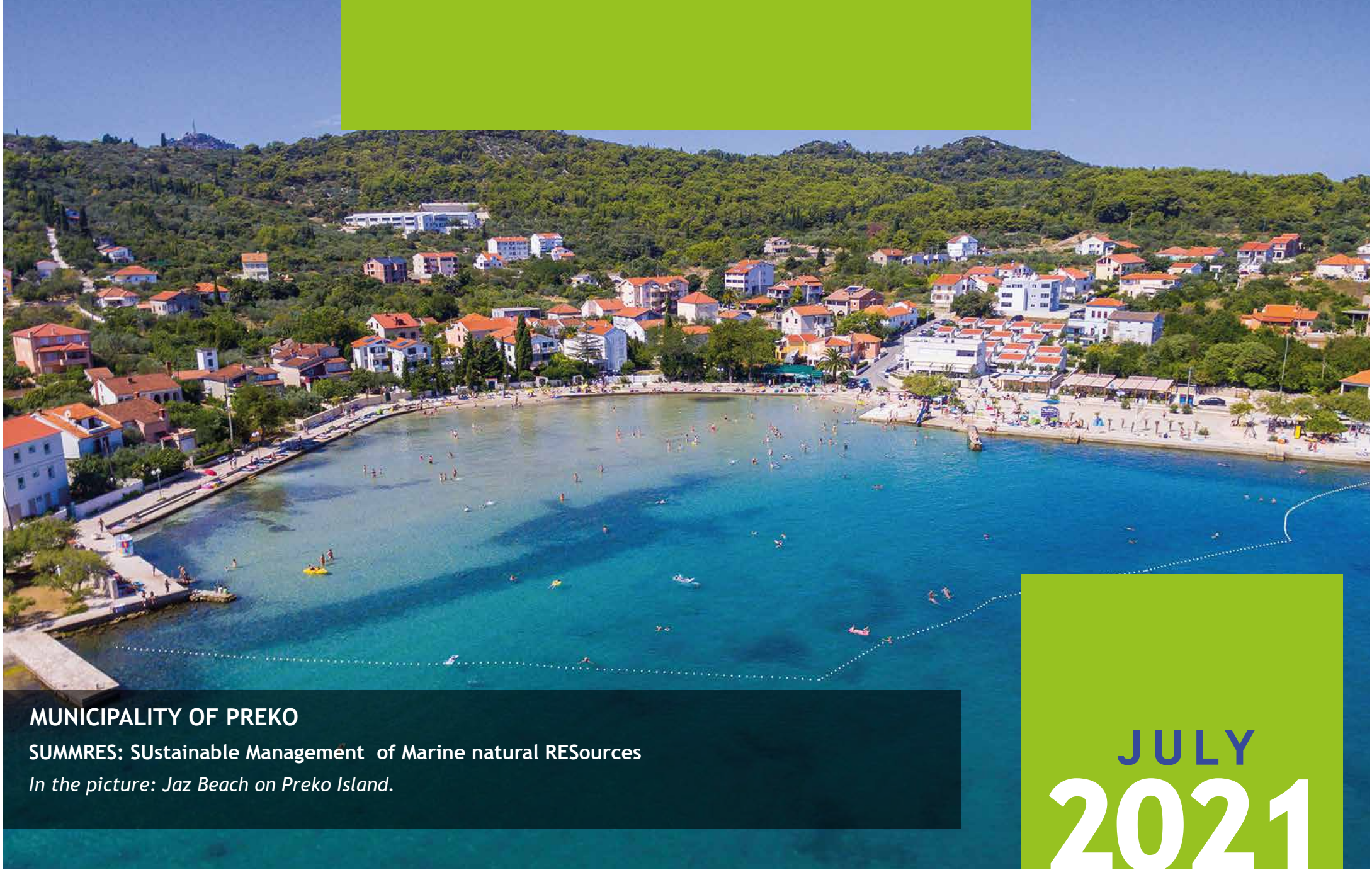


ZLATIBOR REGIONAL DEVELOPMENT AGENCY
NeoDigit: Design of the Multipurpose Digital Platform for Culture and Nature Heritage Promotion
In the picture: Activities in the Landscape of exceptional features of the Djedinja Gorge

JUNE
2021

📍 Đetinja river gorge, Serbia.

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MUNICIPALITY OF PREKO
SUMMRES: SUsustainable Management of Marine natural RESources
In the picture: Jaz Beach on Preko Island.

JULY
2021

📍 Preko Island, Croatia.

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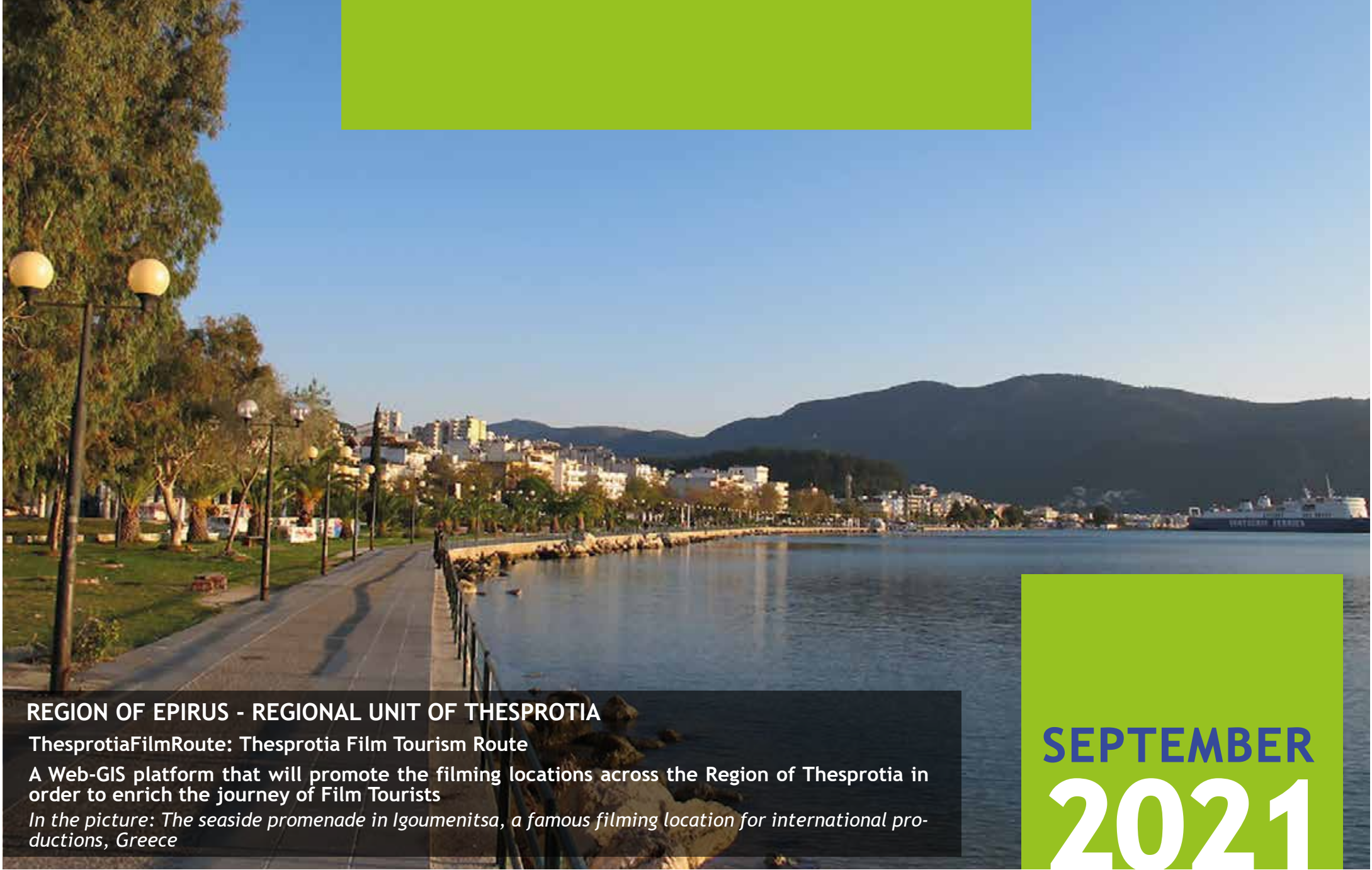


ENTERPRISE GREECE SA
Lights-Camera-Action ! Promoting Greece as a Film-friendly Destination
A sophisticated communication strategy and an action plan for promoting Greece as an ideal destination for AV productions
In the picture: Caldera sunset with Volcano view on Santorini island

AUGUST
2021

 Santorini island, Greece.

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REGION OF EPIRUS - REGIONAL UNIT OF THESPROTIA

ThesprotiaFilmRoute: Thesprotia Film Tourism Route

A Web-GIS platform that will promote the filming locations across the Region of Thesprotia in order to enrich the journey of Film Tourists

In the picture: The seaside promenade in Igoumenitsa, a famous filming location for international productions, Greece

SEPTEMBER
2021

📍 City of Igoumenitsa (a famous filming location for international productions), Greece.

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BSC, BUSINESS SUPPORT CENTRE LTD.
BOHINJ HEART OF CULTURAL IDENTITY, Customs And Culinary: Innovative Revival Of Unique Cultural Heritage Of Bohinj Through Customs/Culinary Of Bohinj Valley - Triglav National Park
In the Picture: Bohinj valley lies in the heart of Triglav National park. It is characterised by unique, special culture heritage connected to the customs and way of life in mountain valley.

OCTOBER
2021

Bohinj valley, Triglav National Park, Slovenia.

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UNIVERSITÀ DEGLI STUDI DELLA BASILICATA
THEMATIC-GATHE: a multimedia Guide for Accessible Tourism of cultural Heritage.
A multimedia guide for Accessible Tourism of cultural sites in Basilicata.
In the picture: a 360° vision of the historical centre of Pietragalla, a village on the Basilicata hills

NOVEMBER
2021

 Pietragalla (PZ), Italy.

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MUNICIPALITY MEDIANA- CITY OF NIS
INNO-CULTURE: Innovative environmental management for promotion of cultural heritage and
touristic products
In the picture: Mosaic from summer residence of the Constantin the Great | Mediana archeological site

DECEMBER
2021

Medijana, Niš, Serbia

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APT BASILICATA

In the Basilicata region numerous are the itineraries for green tourists. The pilot project of APT Basilicata will create products for “slow” tourists, contribute to the economic development of the local communities and manage the instrument to propose a new way of living Basilicata territory

In the picture: Pino Loricato (Bosnian Pine), the emblem of Pollino National Park

JANUARY
2022

Pollino National Park, Basilicata, Italy | ph. APT Basilicata Photo Archive.

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UNION OF CHAMBERS OF COMMERCE AND INDUSTRY OF ALBANIA
NPV: New Point of View
In the Picture: Ancient greek ruins in Albania. An example of great historic values that represent the history of the whole country

FEBRUARY
2022

 Ancient city of Klos (Nikaia), Albania.

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